

### YENEPOYA

(DEEMED TO BE UNIVERSITY) Recognized under Sec 3(A) of the UGC Act 1956 Accredited by NAAC with 'A' Grade

# Strategic Plan Document

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## Vision, Mission and Strategic Plan

### 2021-2035

### (YENVISION 2035)

Extract of Vision Document 2021-35 as approved by the Board of Management in its 53<sup>rd</sup> meeting held on 23<sup>rd</sup> March 2021.



Dr.Gangadhara Somayaji K.S. Registrar Yenepoya(Deemed to be University) University Road, Deralakatte Mangatore-575018, Karnataka



YENEPOYA (DEEMED TO BE UNIVERSITY) Recognized under Sec 3(A) of the UGC Act 1956 Accredited by NAAC with X Grade

University Road, Deralakatte, Mangaluru - 575 018

No. Y/REG/PA/BOM-52/Notification/002/2021

Date: 31.03.2021

### NOTIFICATION

Sub: Yen Vision 2035-Vision Document-Strategic Plan-reg.

Ref: 53rd meeting of the BoM held on 23.03.2021 - Agenda 3.

As discussed under Agenda 3 of the 53<sup>rd</sup> Board of Management Online meeting held on 23<sup>rd</sup> March 2021, it was resolved to approve the Yen Vision 2035 – Vision Document – Strategic Plan and the same is being notified with effect from 31<sup>st</sup> March 2021.

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Dr. Gangadhara Somayaji K.S. Registrar YENEPOYA

(Deemed to be University)

Encl:

Yen Vision 2035 - Vision Document - Strategic Plan

To:

IQAC/Academics.

Dr.Gangadhara Somayaji K.S. Registrar Yenepoya(Deemed to be University) University Road, Deralakatte Mangalore- 575 018, Karnataka

### VISION

Vision 2035 of Yenepoya University is to be at the forefront of the top Universities in India in the field of education, particularly in Health and Allied Sciences, while contributing to the development of the healthcare sector through quality education, healthcare delivery to the rural masses, translational research, and creating leaders who can contribute to national development.

### MISSION

- To foster academic excellence and global competencies among students in the professional front related to Health, Science and Technology, Social Sciences and Commerce and Management such that regional, national, and global educational needs are met.
- To create an environment for the generation of new knowledge through meaningful research, adopting the latest methods of pedagogy, and incorporating modern principles of academics integrated with highest ethical standards.
- To extend the knowledge acquired and new knowledge generated for the development of the community
- To achieve excellence in education by offering learner-centered education, patientcentered service, and community-oriented research.
- Care for the needs of a diverse community and serve the underserved.
- Serve as a leader in the education sector.
- To achieve academic excellence and impart global competencies among students.
- To proactively create an environment for the generation of new knowledge





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# Vision, Mission and Strategic Plan 2009-2020



Office of the Registrar University Road Deralakatte Mangalore - 575018 Ph: 0824-2204667/68/69 Fax: 0824-2203943

Date: 20.10.2010

### NOTIFICATION

Sub: Vision, Mission and Strategic Plan – reg. Ref: 12<sup>th</sup> BoM meeting held on 12<sup>th</sup> Oct 2010 – Agenda 2A(2).

Vision, Mission and Strategic Plan for Yenepoya University was prepared and placed before the Board of Management at its 12<sup>th</sup> meeting held on 12<sup>th</sup> October 2010 and resolved to accept the same. Hence it is notified.

Yenepoya University University Road, Deralakatte Mangalore - 575 018

ATTESTED

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# YENEPOYA UNIVERSITY DERALAKATTE, MANGALORE, KARNATAKA - 575018

# VISION, MISSION & STRATEGIC PLAN 2009-2020



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### VISION

To provide access to quality higher education, ensuring equity to create a vibrant knowledge capital and to create inspiring leaders of tomorrow who can take this country to the forefront of developed nations.

### MISSION

- To achieve academic excellence and global competencies among students
- To create an environment for the generation of new knowledge through meaningful research, adopting latest methods of pedagogy and incorporating modern principles of academics integrated with highest ethical standard.
- To extend the knowledge acquired and new knowledge generated for the development of the community.

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### OBJECTIVES

- To be at the forefront of innovation by consistently updating curriculum, course content and practices enabling the students to be competent and well versed in the respective fled on study.
- Provide use of cutting edge technology and resources available to ensure effective transaction of the course content.
- To complement classroom learning by creating a collaborative Industry University Interface.
- Provide freedom to continuously evaluate the evaluation systems and be at the forefront of innovation to enable and incorporate best practices.
- To promote research in the frontier areas of the subject by encouraging the faculty and students by inculcating ethical principles in research.
- To facilitate knowledge exchange by organizing seminars, symposia, workshops, lectures, and other such activities.
- To facilitate communication and collaboration with academia, industry and society.
- To create advanced centers of research by developing state-of-art facilities and meaningful collaborations.
- To sensitize the students towards the social responsibility by incorporating value education system.
- To extend the University services to the community for building a healthy, empowered and sustainable society.
- To build human resources and develop technologies to respond to the professional needs of the society.
- To take up extension and outreach programs to serve the community.

TESTED

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### STRATEGIC/PERSPECTIVE PLAN

In order to accomplish the objectives envisioned in alignment with the Vision and Mission of the University, a perspective planning is crucial for its realization in a time bound manner. Accordingly, a strategic plan is framed covering all the cardinal functional domains of the University. This includes Academics, Research, and Administration as core activities. Further, the plan also envisages for the infrastructural requirements for accomplishment of the objectives. From the University functioning point of view, this planning would determine the future course of its progress. This plan shall cover the period from 2009 to 2020 and comprise short term, intermediate and long term plans.

The salient characteristics of the strategic planning includes

- A holistic approach on all the core activities of the University.
- It will be dynamic and continuous process.
- This shall be in tandem with Vision and Mission of the University.
- This shall encompass the changing needs of the stakeholders.
- · This shall be executed systematically through well defined action plans.
- There shall be review of the strategic plan for bringing in desirable changes and outcome analysis.
- Shall cover a minimum duration of ten years.

#### ACADEMICS

- To design and develop regulations and curriculum for all the programs offered by the University. This shall also include review and revision of the regulation and curricula of the inherited programs.
- To establish new faculties of studies by bringing in the Medical, Nursing and Physiotherapy colleges currently run by the sponsoring trust under the ambit of the University.
- To establish new Colleges and departments/centers of studies to cover entire gamut of health and allied health studies, Basic Sciences, Humanities, Commerce, Management and other relevant fields of studies.
- To work towards starting of super specialty courses in the subjects of Urology, Cardiology, Nephrology and Gastroenterology on a priority.

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- To establish specialty clinics and start Fellowship Programs in such areas of specialization.
- To establish / create specialized Centers such as Centre for Ethics, YRC, Craniofacial Anomalies, Health Professional Education, Rural Health Care & Development, E-learning, Tobacco Prevention & Substance Abuse, Environmental Studies, Advanced Comprehensive Clinical Training and Simulation Centres, Biomaterials & Medical Devices, Robotics, Nutrition Studies, Biomaterial & Research Centre, Ph.D. programme, Yoga and Wellness, Publication, Research and Integrity, Yenepoya Centre for International Relations, Professional & Personal Development, Media and Advanced Surgical Skill Enhancement Division.
- To start courses of interdisciplinary and innovative nature with an objective to promote skills and entrepreneurship in collaboration with Institutions of Excellence and relevant Industries.
- To strengthen e-learning process by conducting workshops / training programs and create e- learning resources.
- To effectively implement the academic reforms initiated by Yenepoya University consonance with its relevance to the training processes and evolving needs.
- To conduct co-curricular activities in an organized manner through NSS and YRC, NGOs etc. to bestow students with soft skills and moral virtues.
- To establish Curriculum Development Committee (CDC) in order to continuously develop and adopt innovative curricula for the courses already in vogue and also for the new courses in accordance with the guidelines of statutory bodies as applicable.
- To start Ph.D. program in all departments as per UGC Regulations.
- To introduce add-on certificate courses / elective courses across all programs.

#### RESEARCH

The following goals are envisioned in the Strategic Plan to enhance research capabilities and output:

- To strengthen the research capabilities by providing continued training in Research Methodology.
- Collaborate with institutions of Excellence for enhancement of quality of research and publications.

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- To provide facilities for interdisciplinary research by enhancing the manpower and infrastructural facilities.
- To identify and support the thrust areas of research by each department to facilitate advanced research in the concerned domains.
- To motivate the faculty to narrow down to specialized and unique areas of research for national and international recognition.
- To create advanced center for research in thrust areas like biotechnology, cell signaling and cancer biology, nano science and micro fluidics, stem cells and tissue engineering, stem biology and molecular medicine, bioinformatics and biostatistics.
- To aim and attract extra-mural funding for research.
- To engage in clinical trial research activities and establish required facilities.

### ADMINISTRATION

Yenepoya University will ensure that the governance policies are in tandem with growth plans of the University. The future plans of governance include:

Conduct of Academic and Administrative Audit, Performance Appraisal and analysis of Confidential Report for faculty and supporting staff in an objective manner.

- To promote the conduct of CME / Workshop / Seminars / Guest Lectures and also to organize State / Regional /National level conferences of various professional organizations.
- To establish and strengthen the collaborations with Non-Governmental Organizations (NGOs) to provide services relevant to societal needs.
- Creation of student friendly campus with strict adherence to the Code of Conduct to inculcate a sense of discipline among the students and make the campus a Ragging free Zone.
- To institute and award Fellowships and promote Visiting Faculty / Adjunct faculty programme.
- To train and utilize the trained manpower through capacity building programmes.
- Enhancement of quality of administration by ensuring availability and use of relevant software by various functional units and achieve a state of integrated e- governance.
- To work towards assessment and accreditation of the University by NAAC and accreditation from other relevant bodies like NABL and NABH.

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- To establish Human Rights Cell (HRC), Women Empowerment Cell (WEC), Youth Red Cross (YRC), Red Cross Society (RCS), Non-governmental Organization (NGO).
- To promote the activities of Alumni Association and Parent Teacher Association with well-defined activities.
- To build qualitative strength in the use of Information, Communication and Technology in teaching, learning and evaluation system and provide interactive e-learning facility as well as creating e-content repository.
- To establish linkages with other Institutions of Excellence and other Universities within and outside the country.
- To strengthen the system of feedback by the students on teaching and evaluation system. Also, to enable the teachers to develop a sense of responsibility and an attitude for improving their performance.
- To attract more consultancy services in the areas of health care services.
- To provide training on Soft Skill development to the employees so as to make them more skillful, competitive, humane and effective.
- To promote internationalization of education by attracting more students and faculty from abroad.
- To enhance the availability of manpower for patient care, research and teaching- learning training activities.
- To aim for prudent fiscal management policies leading to a financially viable and selfsustaining University.
- · To award scholarships to meritorious and financially weak students.
- To provide welfare measures like health care benefits, maternity leave, leave encashment, free conveyance, subsidized accommodation, fee concession for children, creche facility etc to the teaching and non-teaching staff.

### INFRASTRUCTURE

The development in the academic research and administrative advancements in the institution should be coupled with a proportionate growth in the infrastructure and therefore it should be met with. Apart from creating necessary facilities for academic programs, there should also be availability of supportive facilities in the campus for the overall ambience to benefit the stakeholders. Creation of the following additional infrastructural facilities and strengthening of

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Dr.Gangadhara Somayaji K.S. Registrar Yenepoya(Deemed to be University) Constitut Poad, Deralakatte Mangalore-575018, Karnataka existing ones shall be the priorities of the institution during the Perspective Plan period 2009 to 2020.

- To provide new equipment as deemed necessary, for enhancing the quality of research, patient care and teaching learning activities.
- Construction of separate premises to accommodate other areas of Health science studies and Allied Health Sciences.
- Setting up of a separate Department of Information and Communication Technology (ICT)
  to support the initiative of e-governance and e-learning.
- Construction of hostels for the students, various departments of studies, Research Lab, centers and other facilities.
- Construction of a multipurpose Indoor Stadium to house facilities for Shuttle Badminton, Basketball, Volleyball etc.
- · Construction of separate playgrounds for Track events, Football and a Cricket stadium.

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